



## **Governance Scope of Work**

### ***Governance as Leadership***

Because the governance that got us here won't get us where we need to go in such a transformational era, we use the text *Governance as Leadership: Reframing the Work of Nonprofit Boards* by Chait, Ryan and Taylor as a framework to explore the three modes of governance: fiduciary, strategic and generative. We explore practical ways to incorporate generative thinking into each and every board meeting and the importance of the CEO/ED/Staff leadership partnership with the board.

### **Exceptional and Intentional Governance**

Exceptional governance doesn't happen by accident – it must be a focus of the CEO and board leadership. During this discussion, we will explore best practices in governance including engagement, recruitment, orientation, processes, structure, etc. Agenda and composition analysis included.

### **Twelve Principles of Exceptional Governance©**

Exceptional boards add significant value to their organizations, making discernible differences in their mission advancement. *Twelve Principles of Exceptional Governance©* from BoardSource defines a roadmap for where boards should concentrate to truly excel in governance. Aspirational in nature, these principles offer CEOs/EDs a description of an empowered board that is a strategic asset to be leveraged. They provide board members with a vision of what is possible and a way to add lasting value to their organization. We explore each of the principles as a way to assess the board currently and decide where future concentration needs to lie to truly become exceptional. These principles can also be used as a board evaluation tool.

### **Role of the Board**

This back to basics presentation reminds us what governance is and what management is. We discuss the CEO/ED-Board partnership, committee structure, board engagement and practical ideas to get the highest and best use out of your meeting time.

### **Mission, Vision and Values Affirmation/Renovation**

We explore where your organization began, where you are to date, and where you are going. Through stakeholder interviews and/or focus groups as well as a leadership retreat, we work to affirm or renovate your current mission, vision and values.

**Strategic Planning**

From conception to board adoption, a facilitated strategic planning process occurs including agenda development, stakeholder interviews, board development and retreat facilitation.

**Facilitation**

In addition to providing the above content, you can request strict facilitation for your leadership retreat. Topics include cultivating staff engagement, values alignment, and operational planning.

*If your organization is interested in working with us, please contact Melissa Andrews, President & CEO, at [melissa@LeadingAgevirginia.org](mailto:melissa@LeadingAgevirginia.org) or 202-360-1296. These services are available for a fee and reimbursed travel expenses.*